

**NOTE:**

The Borough of North Arlington will consider proposals only from firms or organizations that have demonstrated the capability and willingness to provide high quality services in the manner described in this Request for Proposals.

## **REQUEST FOR PROPOSALS**

### **FOR THE PROVISION OF FINANCIAL ADVISORY SERVICES – BOROUGH FINANCIAL ADVISOR**

**ISSUE DATE: November 15, 2024**

**DUE DATE: December 13, 2024**

**Issued by**

**Borough of North Arlington**

## **GLOSSARY**

The following definitions shall apply to and are used in this Request for Proposals:

“Borough” - refers to the Borough of North Arlington.

“Qualification Statement” - refers to the complete responses to this RFP submitted by the Respondents.

“Qualified Respondent” - refers to those Respondents who (in the sole judgment of the Borough) have satisfied the qualification criteria set forth in this RFP.

“RFP” - refers to this Request for Proposals , including any amendments thereof or supplements thereto.

“Respondent” or “Respondents” - refers to the interested firm(s) that submit a Qualification Statement.

## **SECTION 1**

### **INTRODUCTION AND GENERAL INFORMATION**

#### **1.1. Introduction and Purpose.**

The Borough is soliciting Qualification Statements from interested persons and/or firms for the provision of Financial Advisory Services, as more particularly described herein. Through the Request for Proposal process described herein, persons and/or firms interested in assisting the Borough with the provision of such services must prepare and submit a Qualification Statement in accordance with the procedure and schedule in this RFP. The Borough will review Qualification Statements only from those interested persons and/or firms that submit a Qualification Statement that includes all the information required to be included as described herein (in the sole judgment of the Borough). The Borough intends to qualify person(s) and/or firm(s) that (a) possesses the professional, financial and administrative capabilities to provide the proposed services, and (b) will agree to work under the compensation terms and conditions determined by the Borough to provide the greatest benefit to the taxpayers of North Arlington.

#### **1.2. Procurement Process and Schedule.**

The selection of Qualified Respondents is not subject to the provisions of the Local Public Contracts Law, N.J.S.A. 40A:11-1 et seq. The selection is subject to the “New Jersey Local Unit Pay-to-Play” Law, N.J.S.A. 19:44-20.5 et seq., however. The Borough has structured a procurement process that seeks to obtain the desired results described above, while establishing a competitive process to assure that each person and/or firm is provided an equal opportunity to submit a Qualification Statement in response to the RFP. Qualification Statements will be evaluated in accordance with the criteria set forth in Section 2 of this RFP, which will be applied in the same manner to each Qualification Statement received.

Qualification Statements will be reviewed and evaluated by the Borough and its legal and/or financial advisors (collectively, the “Review Team”). The Qualification Statements will be reviewed to determine if the Respondent has met the minimum professional, administrative and financial areas described in this RFP. Under no circumstances will a member of the review team review responses to an RFP for a job which they or their firm submitted a response. Based upon the totality of the information contained in the Qualification Statement, including information about the reputation and experience of each Respondent, the Borough will (in its sole judgment) determine which Respondents are qualified (from professional, administrative and financial standpoints). Each Respondent that meets the requirements of the RFP (in the sole judgment of the Borough) will be designated as a Qualified Respondent and will be given the opportunity to participate in the selection process determined by the Borough.

The RFP process commences with the issuance of this RFP. The steps involved in the process and the anticipated completion dates are set forth in Table 1, Procurement Schedule. The Borough reserves the right to, among other things, amend, modify or alter the Procurement Schedule upon notice to all potential Respondents.

All communications concerning this RFP or the RFP process shall be directed to the Borough's Designated Contact Person, in writing.

**Designated Contact Person:**

Ms. Katie Moore  
Borough Clerk  
Borough Hall  
214 Ridge Road  
North Arlington, New Jersey 07031

**Qualification Statements must be submitted to, and be received by, the Borough, by 4:00 p.m. on December 13, 2024.**

Subsequent to issuance of this RFP, the Borough (through the issuance of addenda to all firms that have received a copy of the RFP) may modify, supplement or amend the provisions of this RFP in order to respond to inquiries received from prospective Respondents or as otherwise deemed necessary or appropriate by (and in the sole judgment of) the Borough.

**TABLE 1**

**ANTICIPATED PROCUREMENT SCHEDULE**

<b>ACTIVITY</b>	<b>DATE</b>
1. Issuance of Request for Proposals	November 15, 2024
2. Receipt of Qualification Statements/Opening of Bids	December 13, 2024
3. Appointment of Borough Financial Advisor	January 1, 2025, or thereafter

### **1.3. Conditions Applicable to RFP.**

Upon submission of a Qualification Statement in response to this RFP, the Respondent acknowledges and consents to the following conditions relative to the submission and review and consideration of its Qualification Statement:

- All costs incurred by the Respondent in connection with responding to this RFP shall be borne solely by the Respondent.
- The Borough reserves the right in its sole judgment to reject for any reason any and all responses and components thereof and to eliminate any and all Respondents responding to this RFP from further consideration for this procurement.
- The Borough reserves the right in its sole judgment to reject any Respondent that submits incomplete responses to this RFP, or a Qualification Statement that is not responsive to this RFP.
- The Borough reserves the right, without prior notice, to supplement, amend, or otherwise modify this RFP, or otherwise request additional information.
- All Qualification Statements shall become the property of the Borough and will not be returned.
- All Qualification Statements will be made available to the public at the appropriate time, as determined by the Borough (in the exercise of its sole discretion) in accordance with law.
- The Borough may request Respondents to send representatives to the Borough for interviews.
- Any and all Qualification Statements not received by the Borough by 4:00 p.m. on December 13, 2024 will be rejected.
- Neither the Borough, nor their respective staffs, consultants or advisors (including but not limited to the Review Team) shall be liable for any claims or damages resulting from the solicitation or preparation of the Qualification Statement, nor will there be any reimbursement to Respondents for the cost of preparing and submitting a Qualification Statement or for participating in this procurement process.

#### **1.4. Rights of The Borough.**

The Borough reserves, holds and may exercise, at its sole discretion, the following rights and options with regard to this RFP and the procurement process in accordance with the provisions of applicable law:

- To determine that any Qualification Statement received complies or fails to comply with the terms of this RFP.
- To supplement, amend or otherwise modify the RFP through issuance of addenda to all prospective Respondents who have received a copy of this RFP.
- To waive any technical non-conformance with the terms of this RFP.
- To change or alter the schedule for any events called for this RFP upon the issuance of notice to all prospective Respondents who have received a copy of this RFP.
- To conduct investigations of any or all of the Respondents, as the Borough deems necessary or convenient, to clarify the information provided as part of the Qualification Statement and to request additional information to support the information included in any Qualification Statement.
- To suspend or terminate the procurement process described in this RFP at any time (in its sole discretion.) If terminated, the Borough may determine to commence a new procurement process or exercise any other rights provided under applicable law without any obligation to the Respondents.
- The Borough shall be under no obligation to complete all or any portion of the procurement process described in this RFP.

#### **1.5. Addenda or Amendments to RFP.**

During the period provided for the preparation of responses to the RFP, the Borough may issue addenda, amendments or answers to written inquiries. Those addenda will be noticed by the Borough and will constitute a part of the RFP,. All responses to the RFP shall be prepared with full consideration of the addenda issued prior to the proposal submission date.

### **1.6. Cost of Proposal Preparation.**

Each proposal and all information required to be submitted pursuant to the RFP shall be prepared at the sole cost and expense of the respondent. There shall be no claims whatsoever against the Borough, its staff or consultants for reimbursement for the payment of costs or expenses incurred in the preparation of the Qualification Statement or other information required by the RFP.

### **1.7. Proposal Format.**

Responses should cover all information requested in the Questions to be answered in this RFP.

Responses which in the judgment of the Borough fail to meet the requirements of the RFP or which are in any way conditional, incomplete, obscure, contain additions or deletions from requested information, or contain errors may be rejected.

## **SECTION 2**

### **SCOPE OF SERVICES**

**2.1** It is the intent of the Borough to solicit Qualification Statements from Respondents that have expertise in the provision of financial advisory services - Borough Financial Advisor. Firms and/or persons responding to this RFP shall be able to demonstrate that they will have the continuing capabilities to perform these services.

#### **Scope of Services:**

The services to be provided are all those professional services customarily provided by a financial advisor to a governmental entity of a size and scope commensurate to that of the Borough and shall include advice and assistance with respect to debt financings and other financial services contemplated by the Borough including, but not limited to, the following:

- Provide general financial advice as requested by the governing body, Borough Administrator and the Chief Financial Officer.
- Assistance in developing the plan of finance in connection with any financing including determining the amount, maturity structure, call provisions and other terms and conditions.
- Assistance in deciding whether each issue can and/or should be sold on a negotiated, competitive, or private placement basis;

- Evaluation of the terms and recommendations to the Borough for acceptance, rejection or renegotiation with respect to sale bids or final pricing as applicable;
- Review of necessary legal documents concerning debt transactions;
- Assist with the preparation of official statements, including ongoing updating of demographic data and financial statistics included therein;
- Preparation of Local Finance Board applications for financings and presentation of such applications to the Board as required by State law;
- Preparation and presentation of timely and adequate information on proposed financings to the bond rating agencies to obtain the most favorable rating for each financing; to include the maintenance of a regular relationship between the Borough and the rating agencies for purposes of improving the process of obtaining ratings;
- Coordination of such matters as bond registration, printing, investment of proceeds and other matters related to the settlement and delivery of bonds and notes;
- Determining if there are any benefits of utilizing credit enhancement to lower debt service costs;
- Attend meetings of the Borough and its staff on an as-needed basis to discuss upcoming financings and assist in development and implementation of new financing programs;
- Coordination of the activities of professionals on the financing team for a transaction, including preparation of schedules and meeting/call agendas;
- Assistance in the selection of and negotiation with investment banks as to the terms of any agreement for provision of underwriting services;
- Monitor and evaluate refunding opportunities with respect to the Borough's outstanding bonds
- For refunding transactions, submit or assist with the submission of SLGS subscriptions, evaluate the efficiency of open market securities relative to SLGS and, if necessary prepare bid specifications and receive bids for open market securities

- Advise on redevelopment or economic revitalization projects including cost/benefit and tax impact analysis, budget consulting, cash flow modeling and review of financial and security agreements
- Evaluate the projected cash flow from any revenue sources that may constitute security for any obligation incurred;
- Review existing revenue sharing agreements, tax rebate agreements and debt commitments to determine potential impacts, if any, on the proposed financing and make appropriate recommendations to the Borough's financing team.

**MINIMUM REQUIREMENTS:**

***General Criteria:***

- The Borough desires to appoint a financial advisor who will assist the Borough with respect to the issuance of bonds, notes and other obligations and provide general consulting services on other financial matters as directed. Entities should demonstrate knowledge of municipal financial markets, law and practices. Any experience or knowledge of matters that directly affect the Borough should be addressed.

***Mandatory Minimum Requirements:***

- Must have a minimum of ten (10) years experience providing financial advisory services to municipal governments in New Jersey.
- Must possess in depth experience in municipal bond transactions. Must maintain a bona fide office in the State of New Jersey.
- Must list all recent and present municipal clients.
- Firms and/or persons responding to this RFP shall be able to demonstrate that they will have the continuing capabilities to perform these services if awarded a contract.

## **SECTION 3**

### **SUBMISSION REQUIREMENTS**

#### **3.1 General Requirements.**

The Qualification Statement submitted by the Respondent must meet or exceed the professional, administrative and financial qualifications set forth in this Section 3 and shall incorporate the information requested below.

In addition to the information required as described below, a Respondent may submit supplemental information that it feels may be useful in evaluating its Qualification Statement. Respondents are encouraged to be clear, factual, and concise in their presentation of information.

#### **SUBMISSION REQUIREMENTS:**

##### 1. Overview and Organizational Structure:

- i. Provide a brief overview of your firm and its areas of business. Identify ownership and legal organization (e.g., corporation, partnership).
- ii. Confirm your firm's registration with the SEC and MSRB as a "municipal advisor" in accordance with current federal regulations. State whether your firm is an independent financial advisory firm or part of a firm that also provides underwriting or other services.
- iii. Indicate if your firm is a women business enterprise (WBE), minority business enterprise (MBE) or disadvantaged business enterprise (DBE) and describe how you qualify as a WBE, MBE or DBE.

##### 2. Footprint/Staffing:

- i. Provide the total number of offices and the location of each;
- ii. Provide the total number of employees and total number of financial advisory professionals.

- iii. State the location of offices in the State of New Jersey and the number and type of employees at each office.
  - iv. Provide a staffing plan listing the individual(s) who will be assigned to this engagement including the role of each employee.
3. Describe your firm's experience, qualifications and resources to perform the tasks identified in the scope of services. Highlight your firm's experience and knowledge of the municipal bond market. If your firm is ranked in the State of New Jersey or nationally by the Securities Data Corporation, provide your applicable ranking.
  4. Provide an overview of your firm's experience providing financial advisory services in New Jersey, including a list of your firm's past and current financial advisory engagements with municipal and other issuers. Include up to ten (10) case studies that illustrate your firm's experience with other local New Jersey issuers that required some of the services outlined herein.
  5. Identify the resources and analytical tools your firm would utilize to provide the Borough with debt structuring, modeling, technical analysis and up-to-date market information.

### **3.2 Administrative Information Requirements.**

The Respondent shall, as part of its Qualification statement, provide the following information:

- a. A summary page containing information requested in this Qualification Statement.
- b. An executed Letter of Qualification (See Appendix A to this RFP).
- c. Name, address and telephone number of the firm or firms submitting the Qualification statement pursuant to this RFP, and the name of the key contact person.
- d. A description of the business organization (i.e., corporation, partnership, joint venture, etc.) of each firm, its ownership and its organizational structure.

1. Provide the names and business addresses of all Principals of the firm or firms submitting the Qualification Statement. For purposes of this RFP, "Principals" means persons possessing an ownership, interest in the Respondent. IF the Respondent is a corporation, "Principals" shall include each investor who would have any amount of operational control over the Respondent and every stockholder having an ownership interest of 10% or more in the firm.
  2. If a firm is a partially owned or a fully-owned subsidiary of another firm, identify the parent company and described the nature and extent of the parents' approval rights over the activities of the firm submitting a Qualification Statement. Describe the approval process.
  3. If the Respondent is a partnership or a joint venture or similar organization, provide comparable information as required in (b) above for each member of the partnership, joint venture or similar organization.
- e. An executed Letter of Intent (See Appendix B).
  - f. The number of years your organization has been in business under the present name.
  - g. The number of years the business organization has been under the current management.
  - h. A statement that the Respondent is in compliance with all applicable affirmative action (or similar) requirements with respect to its business activities, together with evidence of such compliance.
  - i. Any judgments within the last three years in which Respondent has been adjudicated liable for professional malpractice. If yes, please explain.
  - j. Whether the business organization is now or has been involved in any bankruptcy or re-organization proceedings in the last ten (10) years. If yes, please explain.
  - k. Confirm appropriate federal and state licenses to perform activities.

### **3.3 Professional Information Requirement.**

- a. Respondent shall submit a description of its overall experience in the provision of the type of services sought in the RFP. At a minimum, the following information on past experience should be included as appropriate to the RFP.
  1. Description and scope of work by Respondent.
  2. Name, address and contact information of references.
  3. Explanation of perceived relevance of the experience to the RFP.
  4. Describe the services that Respondent would perform directly.
  5. Describe those portions of the Respondent's services, if any, for which the Respondent uses a sub-contractor. Identify all subcontractors the Respondent anticipates using in connection with this project.
  6. Does the Respondent normally employ union or non-union employees?
  7. Resumes of key employees.
  8. A narrative statement of the Respondent's knowledge of the Borough's needs and goals.
  9. List all immediate relatives of Principal(s) of Respondent who are Borough employees or elected officials of the Borough. For purposes of the above "immediate relative" means a spouse, parent, stepparent, brother, sister, child, stepchild, direct-line aunt or uncle, grandchild, and in-laws by reason of relation.

## **SECTION 4**

### **SUBMISSION OF QUALIFICATION STATEMENT**

#### **4.1 Submission to Designated Contact Person: Date.**

Respondents must submit one (1) original copy of their Qualification Statement to the Designated Contact Person:

Ms. Katie Moore  
Borough Clerk  
Borough Hall  
214 Ridge Road  
North Arlington, New Jersey 07031

Qualification Statements must be received by the Borough no later than 4:00 p.m. on December 13, 2024.

## **SECTION 5**

### **EVALUATION**

#### **5.1 Evaluation Objective.**

The Borough's objective in soliciting Qualification Statements is to enable it to select a firm or organization that will provide high quality and cost effective services to the citizens of North Arlington. The Borough will consider Qualification Statements only from firms or organizations that, in the Borough's judgment, have demonstrated the capability and willingness to provide high quality services to the citizens of the Borough in the manner described in this RFP.

To be responsive, Qualification Statements must provide all requested information and must be in strict conformance with the instructions set forth herein. Qualification Statements and all related information must be bound, and signed and acknowledged by the Respondent.

#### **5.2 Evaluation Criteria.**

Proposals will be evaluated by the Borough on the basis of the most advantageous, all relevant factors considered. The evaluation will consider:

1. Experience and reputation in the field;

2. Knowledge of the Borough and the subject matter addressed under the contract;
3. Availability to accommodate the required meetings of the Borough; and
4. Other factors demonstrated to be in the best interest of the Borough.

APPENDIX A  
LETTER OF QUALIFICATION

(Note: To be typed on Respondent's Letterhead. No modifications may be made to this letter)

Katie Moore  
Borough Clerk  
Borough Hall  
214 Ridge Road  
North Arlington, NJ 07031

Dear Ms. Moore:

The undersigned have reviewed our Qualification Statement submitted in response to the Request for Proposals (RFP) issued by the Borough of North Arlington, ("Borough"), dated \_\_\_\_\_ in connection with the Borough's need for (insert service) for the Borough of North Arlington.

We affirm that the contents of our Qualification Statement (which Qualification Statement is incorporated herein by reference) are accurate, factual and complete to the best of our knowledge and belief, and that the Qualification Statement is submitted in good faith upon express understanding that any false statement may result in the disqualification of Name of Respondent.

(Respondent shall sign and complete the spaces provided below. If a joint venture, appropriate officers of each company sign),

\_\_\_\_\_  
(Signature of Chief Executive Officer)

\_\_\_\_\_  
(Signature of Chief Financial Officer)

\_\_\_\_\_  
(Typed Name and Title)

\_\_\_\_\_  
(Typed Name and Title)

\_\_\_\_\_  
(Type Name of Firm)

\_\_\_\_\_  
(Type Name of Firm)

\*If a joint venture, partnership or other formal organization is submitting a Qualification Statement, each participant shall execute this Letter of Qualification.

APPENDIX B  
LETTER OF INTENT

(Note: To be typed on Respondent's Letterhead. No modifications may be made to this letter)

Katie Moore  
Borough Clerk  
Borough Hall  
214 Ridge Road  
North Arlington, NJ 07031

Dear Ms. Moore:

The undersigned as Respondent, has (have) submitted the attached Qualification Statement in response to a Request for Proposals (RFP) issued by the Borough of North Arlington ("Borough"), dated (date), in connection with the Borough's need for (Insert Service) Borough of North Arlington.

(Name of Respondent) HEREBY STATES:

1. The Qualification Statement contains accurate, factual and complete information.
2. (Name of Respondent) agrees (agree) to participate in good faith in the procurement process as described in the RFP and to adhere to the Borough's procurement schedule.
3. (Name of Respondent) acknowledges (acknowledge) that all costs incurred by it (them) in connection with the preparation and submission of the Qualification Statement and any proposal prepared and submitted in response to the (RFP), or any negotiation which results therefrom shall be borne exclusively by the Respondent.
4. (Name of Respondent) hereby declares (declare) that the only persons participating in this Qualification Statement as Principals are named herein, and that no person other than those herein mentioned has any participation in the Qualification Statement or in any contract to be entered into with respect thereto. Additional persons may subsequently be included as participating Principals, but only if acceptable to the Borough. (Name of Respondent) declares that the Qualification Statement is made without connection with any

other person, firm or parties who has submitted a Qualification Statement except as expressly set forth below and that it has been prepared and has been submitted in good faith and without collusion or fraud.

5. (Name of Respondent) acknowledges and agrees that the Borough may modify, amend, suspend and/or terminate the procurement process (in its sole judgment). In any case, the Borough shall not have any liability to the Respondent for any costs incurred by the Respondent with respect to the procurement activities described in this RFP.
6. (Name of Respondent) acknowledges that any contract executed with respect to the provision of (insert service) must comply with all applicable affirmative and similar laws. Respondent hereby agrees to take such actions as are required in order to comply with such applicable laws.
7. (Respondent shall sign and complete the space provided below. If a joint venture, appropriate officers of each company shall sign).

\_\_\_\_\_  
(Signature of Chief Executive Officer)

\_\_\_\_\_  
(Typed Name and Title)

\_\_\_\_\_  
(Typed Name of Firm)

Dated:

\* If a joint venture, partnership or other formal organization is submitting a Qualification Statement, each participant shall execute this Letter of Intent.